



LULA

GRAPHIC DESIGNER

EXPERIENCE

Freelance Graphic Designer, Philadelphia, PA August 2006-Present

experience with Adobe Illustrator, Photoshop and InDesign; excellence with composition, typography, and color; proficient skills in craft; open and flexible creative process; experienced in goal planning and execution; self-motivator and excellent time management skills allowing for flexibility and spontaneity

LevLane 100 Penn Square East, Philadelphia, PA 19107 215.825.9600
Graphic Design Intern June 2005-August 2005

Borders Books, Music, and Cafe #021, Philadelphia, PA 19130 215.568.7400
Sales & Merchandising Manager August 2000-August 2006

handle interpersonal communications with publishing and music companies such as Xlibris, Harper Press, Sony BMG and EMI Music; handle store events of local and national caliber such as Hillary Clinton, Bill Cosby, Triple H, Spike Lee and Lewis Black; ability to work in a fast-paced atmosphere; orchestrate supervision of up to fifty staff members in a high-volume, multi-million dollar retail sales environment; effectively execute multiple projects simultaneously through efficient planning and pooling of resources, ability to meet and adhere to deadlines.

CLIENTELE

Alina Wheeler
Arts & Spirituality Center
Community Marketing Concepts
Drexel University Department of Performing Arts
Foundations, Inc.
Hedgerow Theatre
HIAS and Council
Interfaithfamily.com
Jewish Publication Society
Marketshift, Inc.
Mussar Institute
Quantum, Inc.
Spectrum Healthcare Services
Winifred Wheeler Counseling

EDUCATION

Moore College of Art & Design
Philadelphia, PA
BFA Graphic Design 2006
Summa cum laude

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